

# ✖ Use unique titles

7,010 ✔ 9,000 ✖

Each page should have a title that isn't used anywhere else on your site to avoid search rank penalties. [Learn more.](#)

## PAGE TITLES

Set page titles ✔

Use unique titles 78%

Use optimal length titles 73%

## PAGE DESCRIPTIONS

Set page descriptions 78%

Use unique descriptions 67%

Use optimal length descriptions 36%

## PAGE CONTENT

Avoid duplicate pages ✔

Avoid thin content pages 92%

Set image ALT text 84%

Set mobile scaling 94%

Avoid plugins ✔

## URL NAMES

Use short URLs 97%

Avoid URL extensions ✔

Avoid URL parameters 89%

URL

PAGES WITH SAME TITLE



☰ Get in touch with us - Example

🔒 [www.example.com/en-us/contact](http://www.example.com/en-us/contact)

41 inlinks 48 outlinks headers recrawl html copy

11



☰ Recent developments - Example

🔒 [www.example.com/en-us/news](http://www.example.com/en-us/news)

17 inlinks 20 outlinks headers recrawl html copy

2



☰ Current openings - Example

🔒 [www.example.com/en-us/careers](http://www.example.com/en-us/careers)

12 inlinks 30 outlinks headers recrawl html copy

14



☰ Read our latest blog posts - Example

🔒 [www.example.com/en-us/blog](http://www.example.com/en-us/blog)

13 inlinks 48 outlinks headers recrawl html copy

None



☰ Community forums - Example

🔒 [www.example.com/en-us/forum](http://www.example.com/en-us/forum)

None

🔍 Search URLs...

↓ Export